

Online since May: WAFIOS Webshop for Tools - For Spring and Straightening Machines as a Start

Since the beginning of May, WAFIOS customers can order tools quickly and conveniently from the webshop of the WAFIOS Tool Center. Thanks to its responsive design, orders can be placed from any current smartphone, tablet, notebook or PC.

The webshop can be called up via the website of the WAFIOS Group www.wafios.com or directly via <https://shop.wafios.com/>. Customers who want to use the webshop need to register first. Those who are already registered WAFIOS customers only need to call the WAFIOS Tool Center in order to have their access rights activated. New customers will find a registration form on the upper right-hand corner of the webshop page under Login / Register. Just fill in the form, push the send button and wait for the activation link. Then log in using an alphanumeric password (including special characters) and your email address. All orders are paid on delivery.

No registration is needed for searching the webshop for specific tools. Conventional webshop functions, however, can only be used after login / registration.

Besides the possibility to obtain information on your own purchase order history, delivery times and prices, the webshop also includes a fast entry function or the generation of your own order templates. If the order is placed from Monday through Friday before 1 p.m., goods in stock will leave the house on the same day. The entire order process is handled via a secure end-to-end connection. Furthermore, the webshop offers a comparison of prices and availabilities (delivery times) in real time, enables partial and full deliveries and automatically calculates shipping costs.

Each order can also be customized, e.g. by adding internal shipping notes, internal order references / numbers or by customizing certain items. The super user function is another special feature of the webshop. The super user is an administrator on the customer side who can grant access rights to new users, e.g. in his department, under his invoice account.

The range of webshop functions is completed by the possibility to obtain information on the fastest possible availability of goods that are not in stock, by the display of volume discounts, by overviews about assemblies as well as by comparisons of standard and premium tools. Owners of older WAFIOS machines, that are not in the current sales program anymore, can also order tools, if they are in stock.

During the first phase of the rollout, the webshop can only be used in Germany and EU countries. For searching tools, however, the webshop can be used from anywhere. In a next step, the WAFIOS Tool Center plans the continuous growth of data as well as the addition of currently missing tool areas, e.g. for wire bending machines. The gradual international rollout and the implementation of other languages (currently the webshop is available in German and English language) will follow.

Other functionalities and methods of payment are also planned but still require testing.



Fig. 1 Screenshot of web page of WAFIOS Tool Webshop